



# ASVS2017

KUALA LUMPUR

## 18<sup>TH</sup> CONGRESS OF ASIAN SOCIETY FOR VASCULAR SURGERY

*Mentoring the Modern Vascular Surgeon*

25<sup>th</sup> - 28<sup>th</sup> October 2017 | Shangri-La Hotel Kuala Lumpur



Organized by:



Asian Society for  
Vascular Surgery



Vascular Society of Malaysia  
*Persatuan Vaskular Malaysia*



Supported by:

Congress Secretariat

MCI Management Malaysia Sdn Bhd

Suite 12-9, Level 12, Wisma UOA II,

21 Jalan Pinang, 50450 Kuala Lumpur, Malaysia

T: +603 2162 0566 F: +603 2161 6560

Email: [info@asvs2017.com](mailto:info@asvs2017.com) Website: [www.asvs2017.com](http://www.asvs2017.com)



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## *Welcome Message from the* ORGANISING CHAIRMAN

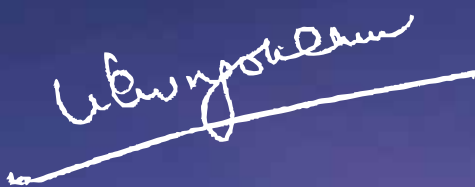
The theme of ASVS 2017 is “Mentoring the Modern Vascular Surgeon”. This theme may conjure up images of: innovations in training, modern technology, new skill sets, self -improvement, revision of vascular syllabus or opportunity in research. Whatever image strikes you and whatever position you are in: consultant or trainee, clinician or supporting staff, industry player or medical staff, this conference has the potential to transform you.

Besides the didactic lectures, debates and symposia, we have numerous workshops by multidisciplinary experts to hone your skills- from complex TEVAR to outpatient management of varicose veins, from wound dressings to ultrasonographic skills, and many more.

There will be a wide array of new products with industry proctors to help you to better accomplish the everyday tasks.

Above all, there are many places of beauty and excitement to entice you and the family- from the white sandy beaches of east coast of west Malaysia to the rolling hills and dense tropical forests of Sabah and Sarawak, not forgetting the dazzling variety of food and the crazy shopping.

I welcome you to 18<sup>th</sup> ASVS 2017 in Kuala Lumpur.



**Prof Liew Ngoh Chin**

Chairperson

18<sup>th</sup> ASVS 2017



## About ASVS2017

- The ASVS 2017 will invite internationally renowned speakers to share their in-depth knowledge and expertise in this field.
- The ASVS 2017 expects over 800 delegates from around the world.
- The ASVS 2017 will be promoted extensively via integrated marketing plan which started since end of 2015 with marketing trips, congress website, social media networks, journals, and mainstream media.

## Why Participate in ASVS2017?

### PUBLICITY

The annual ASVS Congress has gained significant experience and medical exposure over the year through participation. We expect ASVS to become the engine of continuing education progress in Asia. As an exhibitor / sponsor, you will receive exclusive opportunity to promote and to build awareness among the vascular surgeons.

### NETWORKING

It is the right time and opportunity for you to meet the key target market. ASVS 2017 is expecting over 800 delegates from around the world. With strong recognition in the industry, it's a powerful face-to-face meeting with all the experts and doctors to ensure a cost-effective way to sell your brand, products and services.

### BRANDING

The exhibition will strengthen your brand position in this market and show that you are one of the major players in the industry. You could showcase your products and services with preferred presentation or by exhibition booth.

### BENCHMARKING

Your competitors will be here. You will see their latest products and services on display. This is one of the best way to benchmark with the other key players in the industry.

## CONGRESS INFORMATION

Date : **25<sup>th</sup> - 28<sup>th</sup> October 2017**  
 Congress Venue : **Shangri-La Hotel Kuala Lumpur**  
 Congress Website : **[www.asvs2017.com](http://www.asvs2017.com)**  
 Congress Email : **[info@asvs2017.com](mailto:info@asvs2017.com)**

## ABOUT MALAYSIA



Multiculturalism has not only made Malaysia a gastronomical paradise, it has also made Malaysia home to hundreds of colourful festivals. It's no wonder that we love celebrating and socialising.

Geographically, Malaysia is as diverse as its culture. There are two parts to the country, 11 states in the peninsula of Malaysia and two states on the northern part of Borneo. Cool hideaways are found in the highlands that roll down to warm, sandy beaches and rich, humid mangroves.

One of Malaysia's key attractions is its extreme contrasts. Towering skyscrapers look down upon wooden houses built on stilts, and five-star hotels sit several metres away from ancient reefs.

For the perfect holiday full of surprises, eclectic cultures and natural wonders, the time is now, the place is Malaysia.



## CONGRESS VENUE

### **Shangri-La Hotel, Kuala Lumpur**

The Shangri-La Hotel, Kuala Lumpur, the most elegant hotel in the city, is an oasis of sophisticated luxury and discreet service. Superbly located in the heart of the city and nestling amidst lush tropical gardens, this award-winning Hotel is just 45 minutes from the international airport.

Elegance, meticulous attention to detail and the ultimate in comfort and convenience are the hallmarks of the Shangri-La's 662 custom-appointed guestrooms, including 101 suites with classy interiors and upscale ambience. The Shangri-La also offers an impressive choice of cosmopolitan cuisines from its 5 premier and trendy restaurants.

Our Grand Ballroom is famous for hosting memorable receptions, seminars and conventions, and caters up to 1,800 people. For more intimate gatherings, there are 14 other smaller function rooms. In addition, the hotel's Business Centre has 2 conference rooms, 3 executive meeting rooms, 4 Internet booths and 2 workstations.

## PLATINUM SPONSORSHIP

### MYR 300,000 (USD 79,000)

No	Entitlement (s)	Fees (RM)	Fees ( USD)
1.	<b>Six Units of Exhibition Booth (3M X 3M)</b> <ul style="list-style-type: none"> <li>Includes 6 Congress Bags, 12 Exhibitor Badges and Exhibitor Listing in the Congress Programme Book</li> </ul>	MYR 108,000	USD 28,450
2.	<b>Concurrent Lunch Symposium</b> <ul style="list-style-type: none"> <li>Right to organise Lunch symposium</li> <li>Include hall rental, food &amp; beverage arrangement (<i>estimated 300 pax</i>)</li> <li>Use of standard audio-visual equipment - one LCD projector, up to 3 microphones, one screen and one notebook</li> <li>Access to speakers' preparation room</li> <li>Inclusion of the symposium title, schedule and programme in the Final Announcement, congress website and Souvenir Programme after endorsement by Organising Committee (<i>if known at the time of printing</i>)</li> <li>Complimentary insertion of invitation cards into the Congress satchels if the cards reach the Congress Secretariat before designated deadline. The cost of design and printing of the cards is borne by sponsor.</li> <li>Table for display of materials at the entrance of the hall during the session</li> <li>Acknowledgement of sponsor in the Final Announcement (<i>if known at the time of printing</i>) and Souvenir Programme.</li> <li>The sponsoring company will bear the costs of organising the symposium, Speakers' travel expenses, hotel accommodation, registration fees and honorarium (<i>if any</i>)</li> </ul>	MYR 80,000	USD 21,055
3.	<b>Registration Area (Exclusively)</b> <ul style="list-style-type: none"> <li>Recognition of the sponsor's status at the registration area</li> </ul>	MYR 50,000	USD 13,160
4.	<b>Naming of symposium</b> <ul style="list-style-type: none"> <li>Specific acknowledgement with "Symposium supported by an educational grant from Company"</li> <li>On the introductory slide and on the signage at the entrance of the ballroom</li> <li>Table for display of materials at the entrance of the hall during the session (<i>items are subject to the Organising Committee's approval</i>)</li> <li>Acknowledgement of sponsor in the Final Announcement (<i>if known at the time of printing</i>) and Souvenir Programme</li> </ul>	MYR 30,000	USD 7,895
5.	<b>Pre-Congress Workshop</b> Right to sponsor pre-congress workshop ( <i>contents and invited speakers are subject to the Organising Committee's approval</i> ) <ul style="list-style-type: none"> <li>Right to showcase company logo, product logo and promotional items during the pre-congress workshop (<i>items are subject to the Organising Committee's approval</i>)</li> <li>Includes hall rental</li> <li>Includes AV arrangement</li> </ul> <i>Does not include the cost of food and beverage arrangement, invited speakers, printed materials, company's own promotional and decoration items, etc.</i>	MYR 30,000	USD 7,895

# PLATINUM SPONSORSHIP

## **MYR 300,000 (USD 79,000)**

No	Entitlement (s)	Fees (RM)	Fees ( USD)
6.	<b>Delegate Registration</b> <ul style="list-style-type: none"> <li>• 10 Delegates registration</li> <li>• Airfares, accommodation and incidentals are borne by the sponsors</li> </ul>	MYR 22,000	USD 5,790
7.	<b>Pocket Programme</b> <ul style="list-style-type: none"> <li>• Exclusive acknowledgement of the sponsor's status in the Pocket Programme</li> <li>• Acknowledgement of sponsor in the Souvenir Programme</li> </ul>	MYR 15,000	USD 3,950
8.	<b>Company Logo at the Congress Website</b> <ul style="list-style-type: none"> <li>• Excludes the cost of design, artwork, and production the Logo</li> <li>• Limited to one logo only <i>(The logo in high resolution "ai" file is to be provided to the Organising Committee)</i></li> </ul>	MYR 9,000	USD 2,370
9.	<b>Advertisement - Programme Book (Running Pages)</b> <ul style="list-style-type: none"> <li>• Excludes the cost of design, artwork, colour separation and film production of the Advertisement <i>(The high resolution artwork in "ai" format is to be provided to the Organising Committee before the designated deadline)</i></li> </ul>	MYR 9,000	USD 2,370
10.	<b>Congress Bag Insertion</b> <ul style="list-style-type: none"> <li>• Excludes the cost of design, artwork, colour separation, film production and printing of the Inserts</li> <li>• Limited to one insertion only <i>(The insert is to be delivered to the Organising Committee before the designated deadline)</i></li> </ul>	MYR 6,000	USD 1,580
		<b>MYR 359,000</b>	<b>USD 94,515</b>

## GOLD SPONSORSHIP

### MYR 200,000 (USD 52,650)

No	Entitlement (s)	Fees (RM)	Fees ( USD)
1.	<b>Six Units Exhibition Booth (3M X 3M)</b> <ul style="list-style-type: none"> <li>Includes 6 Congress Bags, 12 Exhibitor Badges and Exhibitor Listing in the Congress Programme Book</li> </ul>	MYR 108,000	USD 28,450
2.	<b>Coffee Break</b> <ul style="list-style-type: none"> <li>Right to announce the Coffee Break session sponsored by the company</li> <li>Right to showcase company logo, product logo and promotional items during the Coffee Break session <i>(items are subject to the Organising Committee's approval)</i></li> </ul>	MYR 33,000	USD 8,685
3.	<b>Pre-Congress Workshop</b> Right to sponsor pre-congress workshop <i>(contents and invited speakers are subject to the Organising Committee's approval)</i> <ul style="list-style-type: none"> <li>Right to showcase company logo, product logo and promotional items during the pre-congress workshop <i>(items are subject to the Organising Committee's approval)</i></li> <li>Includes hall rental</li> <li>Includes AV arrangement <i>Does not include the cost of food and beverage arrangement, invited speakers, printed materials, company's own promotional and decoration items, etc.</i></li> </ul>	MYR 30,000	USD 7,895
4.	<b>Pocket Programme</b> <ul style="list-style-type: none"> <li>Exclusive acknowledgement of the sponsor's status in the Pocket Programme</li> <li>Exclusive advertisement space</li> <li>Acknowledgement of sponsor in the Souvenir Programme</li> </ul>	MYR 15,000	USD 3,950
5.	<b>Delegate Registration</b> <ul style="list-style-type: none"> <li>6 Delegates registration</li> <li>Airfares, accommodation and incidentals are borne by the sponsors</li> </ul>	MYR 13,200	USD 3,474
6.	<b>Company Logo at the Congress Website</b> <ul style="list-style-type: none"> <li>Excludes the cost of design, artwork, and production the Logo</li> <li>Limited to one logo only <i>(The logo in high resolution "ai" file is to be provided to the Organising Committee)</i></li> </ul>	MYR 9,000	USD 2,370
7.	<b>Advertisement - Programme Book (Running Pages)</b> <ul style="list-style-type: none"> <li>Excludes the cost of design, artwork, colour separation and film production of the Advertisement <i>(The high resolution artwork in "ai" format is to be provided to the Organising Committee before the designated deadline)</i></li> </ul>	MYR 9,000	USD 2,370
8.	<b>Congress Bag Insertion</b> <ul style="list-style-type: none"> <li>Excludes the cost of design, artwork, colour separation, film production and printing of the Inserts</li> <li>Limited to one insertion only <i>(The insert is to be delivered to the Organising Committee before the designated deadline)</i></li> </ul>	MYR 6,000	USD 1,580
		<b>MYR 223,200</b>	<b>USD 58,774</b>



## SILVER SPONSORSHIP

### MYR 100,000 (USD 26,350)

No	Entitlement (s)	Fees (RM)	Fees ( USD)
1.	<b>Four Units Exhibition Booth (3M X 3M)</b> <ul style="list-style-type: none"> <li>Includes 4 Congress Bags, 8 Exhibitor Badges and Exhibitor Listing in the Congress Programme Book</li> </ul>	MYR 72,000	USD 18,950
2.	<b>Delegate Registration</b> <ul style="list-style-type: none"> <li>6 Delegates registration</li> <li>Airfares, accommodation and incidentals are borne by the sponsors</li> </ul>	MYR 13,200	USD 3,474
3.	<b>Company Logo at the Congress Website</b> <ul style="list-style-type: none"> <li>Excludes the cost of design, artwork, and production the Logo</li> <li>Limited to one logo only <i>(The logo in high resolution "ai" file is to be provided to the Organising Committee)</i></li> </ul>	MYR 9,000	USD 2,370
4.	<b>Advertisement - Programme Book (Running Pages)</b> <ul style="list-style-type: none"> <li>Excludes the cost of design, artwork, colour separation and film production of the Advertisement <i>(The high resolution artwork in "ai" format is to be provided to the Organising Committee before the designated deadline)</i></li> </ul>	MYR 9,000	USD 2,370
5.	<b>Congress Bag Insertion</b> <ul style="list-style-type: none"> <li>Excludes the cost of design, artwork, colour separation, film production and printing of the Inserts</li> <li>Limited to one insertion only <i>(The insert is to be delivered to the Organising Committee before the designated deadline)</i></li> </ul>	MYR 6,000	USD 1,580
		<b>MYR 109,200</b>	<b>USD 28,744</b>

## BRONZE SPONSORSHIP

### **MYR 50,000 (USD 13,200)**

No	Entitlement (s)	Fees (RM)	Fees ( USD)
1.	<b>Two Units Exhibition Booth (3M X 3M)</b> <ul style="list-style-type: none"> <li>Includes 2 Congress Bag, 4 Exhibitor Badges and Exhibitor Listing in the Congress Programme Book</li> </ul>	MYR 36,000	USD 9,480
2.	<b>Company Logo at the Congress Website</b> <ul style="list-style-type: none"> <li>Excludes cost of design, artwork, and production the Logo</li> <li>Limited to one logo only <i>(The logo in high resolution "ai" file is to be provided to the Organising Committee)</i></li> </ul>	MYR 9,000	USD 2,370
3.	<b>Delegate Registration</b> <ul style="list-style-type: none"> <li>4 Delegates registration</li> <li>Airfares, accommodation and incidentals are borne by the sponsors</li> </ul>	MYR 8,800	USD 2,316
		<b>MYR 53,800</b>	<b>USD 14,166</b>

# OTHER SPONSORSHIP ITEMS

No	Entitlement (s)	Fees (RM)	Fees ( USD)
1.	<p><b>Concurrent Lunch Symposium</b></p> <ul style="list-style-type: none"> <li>• Right to organise Lunch symposium</li> <li>• Include hall rental, food &amp; beverage arrangement (<i>estimated 300 pax</i>)</li> <li>• Use of standard audio-visual equipment – one LCD projector, up to 3 microphones, one screen and one notebook</li> <li>• Access to speakers' preparation room</li> <li>• Inclusion of the symposium title, schedule and programme in the Final Announcement, congress website and Souvenir Programme after endorsement by Organising Committee (<i>if known at the time of printing</i>)</li> <li>• Complimentary insertion of invitation cards into the Congress satchels if the cards reach the Congress Secretariat before designated deadline. The cost of design and printing of the cards is borne by sponsor.</li> <li>• Table for display of materials at the entrance of the hall during the session</li> <li>• Acknowledgement of sponsor in the Final Announcement (<i>if known at the time of printing</i>) and Souvenir Programme.</li> <li>• The sponsoring company will bear the costs of organising the symposium, speakers' travel expenses, hotel accommodation, registration fees and honorarium (<i>if any</i>)</li> </ul>	MYR 80,000	USD 21,055
2.	<p><b>Hospitality Suite</b></p> <ul style="list-style-type: none"> <li>• Space / Room for Hospitality Suite only</li> <li>• Right to showcase company logo, product logo and promotional items (<i>items are subject to the Organising Committee's approval</i>)</li> <li>• Does not include food &amp; beverages, Internet access, computers and equipment, company's own promotional and decoration items, etc.</li> </ul>	MYR 50,000	USD 13,160
3.	<p><b>Congress Bag</b></p> <ul style="list-style-type: none"> <li>• Right to have company logo and product logo printed on / in the Congress Bag</li> <li>• Included the cost of producing the Congress Bag (<i>Congress bag design and quantity have to be approved by the Organising Committee</i>)</li> </ul>	MYR 50,000	USD 13,160
4.	<p><b>Congress Name Badge and Lanyard</b></p> <ul style="list-style-type: none"> <li>• Right to have company logo and product logo printed on / in the Congress Lanyard</li> <li>• Included the cost of producing the Congress Lanyard (<i>Congress Lanyard design and quantity have to be approved by the Organising Committee</i>)</li> </ul>	MYR 40,000	USD 10,527

# OTHER SPONSORSHIP ITEMS

No	Entitlement (s)	Fees (RM)	Fees ( USD)
5.	<b>Coffee Break</b> <ul style="list-style-type: none"> <li>• Right to announce the Coffee Break session sponsored by the company</li> <li>• Right to showcase company logo, product logo and promotional items during the Coffee Break session <i>(items are subject to the Organising Committee's approval)</i></li> </ul>	MYR 33,000	USD 8,685
6.	<b>Naming of Symposium</b> <ul style="list-style-type: none"> <li>• Specific acknowledgement with "Symposium supported by an educational grant from "Company"</li> <li>• On the introductory slide and on the signage at the entrance of the ballroom</li> <li>• Table for display of materials at the entrance of the hall during the session <i>(items are subject to the Organising Committee's approval)</i></li> <li>• Acknowledgement of sponsor in the Final Announcement <i>(if known at the time of printing)</i> and Souvenir Programme</li> </ul>	MYR 30,000	USD 7,895
7.	<b>One Unit Exhibition Booth (3M X 3M)</b> <ul style="list-style-type: none"> <li>• Includes 1 Congress Bag, 2 Exhibitor Badges and Exhibitor Listing in the Congress Programme Book</li> </ul>	MYR 18,000	USD 4,740
8.	<b>Company Logo at the Congress Website</b> <ul style="list-style-type: none"> <li>• Excludes the cost of design of the Logo</li> <li>• Limited to one logo only <i>(logo has to be provided to the Organising Committee)</i></li> </ul>	MYR 9,000	USD 2,370
9.	<b>Advertisement - Final Announcement (Running Pages)</b> <ul style="list-style-type: none"> <li>• Excludes the cost of design, artwork, colour separation and film production of the Advertisement <i>(The high resolution artwork in "ai" format is to be provided to the Organising Committee before the designated deadline)</i></li> </ul>	MYR 9,000	USD 2,370
10.	<b>Advertisement - Programme Book (Running Pages)</b> <ul style="list-style-type: none"> <li>• Excludes the cost of design, artwork, colour separation and film production of the Advertisement <i>(The high resolution artwork in "ai" format is to be provided to the Organising Committee before the designated deadline)</i></li> </ul>	MYR 9,000	USD 2,370
11.	<b>Congress Bag Insertion</b> <ul style="list-style-type: none"> <li>• Excludes the cost of design, artwork, colour separation, film production and printing of the Inserts</li> <li>• Limited to one insertion only <i>(The insert is to be delivered to the Organising Committee before the designated deadline)</i></li> </ul>	MYR 6,000	USD 1,580